## WHAT IS CLAIMED IS:

- 1. A method for determining affective information for at least one image in an imaging system, comprising the steps of:
- a) sequentially displaying a plurality of digital images for viewing by a user;
- b) monitoring the viewing time for each of the plurality of digital images; and
- c) using the viewing time to determine affective information for at least one of the digital images.
  - 2. The method of claim 1 further including the step of:
- d) associating the affective information with the at least one digital image.
- 3. The method of claim 1 wherein the affective information provides the degree of interest of the user.
- 4. The method of claim 3 wherein the degree of interest is determined by relating the viewing time for the at least one digital image with the average viewing time for the plurality of digital images.
- 5. The method of claim 1 further including the step of monitoring the facial expression of the user.
- 6. The method of claim 5 wherein the smile size of the user is determined for each of the plurality of digital images.
- 7. The method of claim 6 wherein a degree of preference is determined for each of the plurality of digital images by relating the smile size corresponding to each digital image to an average smile size.

- 8. The method of claim 4 wherein the degree of interest is determined for each of the plurality of digital images, and is stored along with the corresponding digital image in separate digital image files.
- 9. A method for providing affective information for images in an imaging system, comprising the steps of:
- a) sequentially displaying a plurality of digital images for viewing by a user;
- b) monitoring the time intervals during which the user views each of the plurality of digital images; and
- c) using the time intervals to determine affective information for at least one of the plurality of digital images.
- 10. The method of claim 9 wherein the 1 wherein the affective information is stored in a personal affective tag.
- 11. A system for providing affective information for images in an imaging system, comprising:
  - a) a digital memory which stores a set of digital images;
- b) a display which sequentially displays the set of digital images for viewing by a user; and
- c) a processor for monitoring the time that the user views each of the plurality of digital images and for providing affective information for at least one of the digital images.
- 12. The system of claim 11 wherein the affective information is stored in a personal affective tag.
- 13. The system of claim 11 wherein the processor determines a normalized viewing time by relating the viewing time for the at least one of the digital images to the average viewing time for the plurality of digital images.

- 14. The system of claim 11 further including a camera which monitors the facial expression of the user.
- 15. The system of claim 14 wherein the processor also processes at least one image from the camera to determine the smile size of the user.
- 16. The system of claim 11 wherein the system further includes a sensor for measuring the user's physiology.
- 17. The system of claim 16 wherein the sensor measures the user's galvanic skin response.
- 18. The system of claim 11 wherein the affective information is stored in the digital memory.
- 19. The system of claim 11 wherein the affective information is stored in a digital image file.
- 20. The system of claim 19 wherein the digital image file includes affective information and user identifiers for a plurality of users.